



Agendas and Reports for the Bird Rock Community Council Monthly Community and Quarterly Bird Rock MAD Meetings

Tuesday, February 6, 2024

6:00-7:30 PM

Bird Rock Elementary School Auditorium

(Enter from La Jolla Hermosa at the south end gate.)

Zoom access at <https://us02web.zoom.us/j/82251343690?pwd=ajdpZzlvSXl2WStWNVBsYW91N3Bhdz09>

A. BRCC COMMUNITY MEETING

1. Welcome, Board Member Introductions, Remarks

Joe Terry – President

Joe Parker – Vice President

Jennifer Van Galder – Secretary

Barbara Dunbar – Treasurer, MAD Representative
and BR Newsletter Editor

Kristin Barret

Craig Bender – Merchants' Group Representative

Janet Gentile

Marco Gentile

Eric Kleinbub

Lake Price– Web Administer

2. Brief Updates from the Representatives of Elected Officials.

Please see Appendix A for written reports and send an email to info@birdrockcc.org if you have any questions you would like the BRCC to share with them.

a. Emily Lynch, Community Representative for the Office of Council President Pro Tem Joe LaCava

Although Emily had to cancel due to a bad cold, she provided a written report and I want to mention the following certification of achievement Emily presented to Barbara Dunbar on behalf of Joe LaCava at the December BRCC Community Meeting/Holiday Party.

Certificate of achievement presented to Barbara Dunbar,

In recognition of the tremendous amount of time and leadership Barbara has contributed to the Bird Rock Community.

Barbara was instrumental in creating the Bird Rock Maintenance Assessment District (MAD) and plays a key role in ensuring it is run effectively. The Bird Rock MAD is a nationally recognized example of a successful traffic-calming project that has greatly benefited the local commercial district and

community. Barbara has served as the treasurer and secretary of the BRCC, as editor of the Bird Rock Newsletter, and as an active member of Bird Rock community groups.

Council President Pro Tem LaCava will be holding a town hall meeting in La Jolla, Monday, March 26 from 5:30-6:30 pm. They will provide location info soon.

b. Aurora Livingston, District Representative, Senator Catherine Blakespear | 38th District

Most years, each member of the legislature has the opportunity to advocate for projects in their district to be funded from the state budget. If these requests are funded, the amount available depends on the state of the economy and any issues taking financial precedence. Although the projected \$38 billion state deficit could limit funding for such projects, the BRCC could propose projects by submitting a modified version of the grant application it submitted to the County.

c. Celsey Taylor, Policy Advisor for Supervisor Terra Lawson-Remer, District 3

Celsey was not able to join the meeting. Tonight I want to thank Celsey for having Supervisor Terra Lawson-Remer champion the BRCC request for a Neighborhood Reinvestment Program (NRP) grant to support the BRCC lighting, signage/monument and crosswalk signal replacement projects for the Bird Rock commercial district. On Jan 29, we learned that the County Board of Supervisors had awarded the BRCC a \$25,000 NRP grant.

d. Mariah Kallhoff, Field Representative Assemblymember Tasha Boerner – AD 77

Mariah was not able to join the meeting, but she provided a report (see Appendix A). Assemblymember Tasha Boerner is hosting the following event in La Jolla next month: Women of Impact Award Ceremony 2024, Saturday, March 16, 12 - 2 pm at the La Jolla Recreation Center. More info about that event is in Appendix A.

e. Emily Piatanesi, Community Representative, Office of Mayor Todd Gloria

Emily had planned to attend. Unfortunately, she was pulled into a meeting at the same time as the BRCC meeting.

3. BirdStock 2023

BirdStock 2023 was a great success. The Bird Rock Foundation organized this outstanding community event to raise funds for Bird Rock Elementary. The BRCC, which was one of the sponsors, used this opportunity to explain what the BRCC does for Bird Rock, to encourage members of the Bird Rock community to join the BRCC for 2024 and to hear their concerns and suggestions for improving what the BRCC does for Bird Rock.

The following are among the measures of its success.

1. We had a great day-of merchant participation.
2. Several businesses shared with us that it was the single most financially successful day for them in 2023.
3. Several restaurants gave generous givebacks.
4. Approximately 30 merchants and groups participated in the wreath contest.
5. 15 local businesses (including the BRCC!) and a few generous local residents, provided sponsorships totaling close to \$12,000.

6. We had approximately 25 raffle prizes, generously donated by local businesses, including many on the Boulevard.
7. There were approximately 50 booths on the Boulevard representing local businesses.
8. There were 6 bands on the main stage at Bird Rock Surf Shop, plus 13 additional smaller bands scattered along the Boulevard.
9. We think between 1,000 and 1,500 people participated.
10. Financials are still being finalized but the event made approximately \$5,000, all of which was donated to Bird Rock Elementary.

In summary, it was a great community event, which was rewarding to local residents and merchants and Bird Rock Elementary. Thanks to all who participated and to the volunteers who made it possible.

4. Shoreline Community Services

Caryn Blanton, the Executive Director of Shoreline Community Services, will provide info about this organization. More info is in Appendix B.

5. Updates on Nine BRCC Projects Etc.

If you have any questions or comments about the following projects, please email them to info@birdrockcc.org.

a. Grant Applications to the Office of Supervisor Terra Lawson-Remer

As mentioned above, Supervisor Terra Lawson-Remer championed the BRCC request for a Neighborhood Reinvestment Program (NRP) grant to support the BRCC lighting, signage/monument and crosswalk signal replacement projects for the Bird Rock commercial district. On Jan 29, we learned that the County Board of Supervisors had awarded the BRCC a \$25,000 NRP grant. We do not know the status of the BRCC's request for an \$111,000 Community Enhancement Program grant.

b. Blvd Lighting Project

Progress is being made on the three-parts of this project (i.e., sidewalk tree and bush lighting, median lighting and exterior building lighting), which will benefit residents, merchants and visitors by providing increased community aesthetics, greater public safety, and enhanced commercial identity.

Patrick Hadley (Interim Deputy Director, Transportation Dept.), Mike Jones (Assistant Deputy Director, Parks and Recreation Department, Open Space Division - Maintenance Assessment Districts), and Carlos Córdova (Parks and Rec Dept., Grounds Maintenance Manager for the Bird Rock MAD) made it clear that, with some restrictions, the City would approve lights in the MAD trees. One such restriction is that the lights would not be detrimental to the trees. Therefore, the options for tree lighting will include lights in the trees. The BRCC Board will obtain relevant information from lighting experts and the contractors who maintain the MAD regularly (e.g., Urban Landcare and Atlas Tree Service) and use that information to identify a small set of options, which it will share with the Bird Rock Community for comments. If the BRCC decides to put lights in the trees, we want them to be aesthetically pleasing by day and by night and neither harm the trees nor substantially increase the cost of maintaining healthy trees.

For the exterior building lighting part of this project, the BRCC will identify hardwired and solar examples of attractive exterior building lighting fixtures, obtain funding for them and encourage business and commercial building owners to install them or allow the BRCC to have them installed.

The third part of this project, median lighting, is on hold in expectation that the City will repair/replace the median lighting before too long. The City used caution tape to mark for repair the electrically defective median lights. Responses to various submitted Get-It-Done Reports indicate that the City has scheduled a single repair project to repair all the defective median lights. We hope the repairs will solve the electrical problems and replace all the light modules with more attractive high definition LED light modules. We do not know the scheduled repair date.

c. Bird Rock Signage/Monument Project

After seeing and discussing renderings prepared by Trace Wilson and his colleagues, the BRCC Board agreed to share refined renderings of the following four options with the Bird Rock community as soon as possible.

Note: Each option includes a natural rock, lettering cut into the rock and one or more bronze pelicans atop the rock:

1. Bird Rock sign in each of two roundabout (Colima and Camino de la Costa), the signs would be similar but not identical
2. Bird Rock monument in the median near the middle of the 5600 block
3. Bird Rock monument in the median near each of two roundabout (Colima and Camino de la Costa), the monuments would be similar but not identical
4. Options 1 and 2.

d. Ped Crossing Signal Project

We have requested funds from the City and County to replace the pedestrian crossing signals at the five La Jolla Blvd. roundabouts in the Bird Rock. The replacement signals would be horizontal, rapid flashing, beacon system pedestrian crossing signals, which are the same as the City has installed elsewhere on La Jolla Blvd. Those signals would be more visible and increase pedestrian safety. We will also ask the State to support this project.

John Jabro had provided info on other signal/lighting options, including the option for self-activated signals that address the problem of the pedestrian forgetting to push the button. Unfortunately, the City will only consider the types of signals it is using elsewhere.

We still need one or more volunteers to check the signals frequently, report any problems on the City's Get It Done app or to info@birdrockcc.org. Generally, the City has been good at responding and repairing the signals when a problem is reported via the Get It Done app.

e. I Love a Clean San Diego, Adopt-A-Beach Program

The BRCC and Chase Bank will participate in this program. Chase Bank will provide about 25 volunteers and will administer the program, which includes submitting: 1) the liability waivers for all volunteers and 2) the completed data form(s) on the types of material collected. The BRCC will recruit additional volunteers and provide limited supplies for the cleanup. The recruitment efforts will include preparing/distributing a flyer with info about the first cleanup and a link to more detailed info.

The program accepted our request to conduct the first cleanup on Saturday, March 30 from 7:00 am - 11:00 am. We requested the beach at PB Point, which is at the bottom of the beach access stairs located off Sea Ridge Drive at the intersection of Linda Way and Sea Ridge Drive. We received Tourmaline Beach, which extends from Tourmaline Surf Park north to PB Point.

If you have any suggestions or are willing to help in any way, please send an email to info@birdrockcc.org.

f. Highlight the History of Bird Rock Project

There is nothing to report on this project.

g. Happy Hours Project

There is nothing to report on this project.

h. The Mouse/Rock That Roared Project

The La Jolla Community Planning Association (LJCPA) has an important advisory role in land use issues in Bird Rock and the rest of La Jolla. Therefore, the BRCC is pursuing efforts to ensure that the LJCPA hears and adequately considers the interests of the Greater Bird Rock Community.

At a special members meeting January 4 and subject to some non-substantive edits, the LJCPA members approved the Operating Procedures, which is a new City requirement, and revisions to its bylaws. Two important changes improved the conflict of interest section to include a broader definition of “conflict of interest” and to extend the restrictions to policy actions by the LJCPA, not just permit review actions. In addition, bylaws changes made it easier to become and remain a LJCPA member by eliminating the meeting attendance requirements.

Two changes, which I think would have been beneficial had they been made, would have limited the number of LJCPA Trustees and committee members from the development community and required the LJCPA and its permit review committees to develop and use checklists for conducting permit reviews. Those two proposed changes and justifications for them are as follows:

Add the following

To prevent overrepresentation by Members of the Development Community, no more than 10 percent of the voting Members of the planning group or of the members of a project review committee may be Members of the Development Community.

“Members of the Development Community” means those who benefit most directly from the approval of development permits and it include developers, building contractors, architects, relators and their family members.

Justification

A major objective of 600-4-24 is to prevent overrepresentation from some interest groups at the expense of the community as a whole. Because individuals from the Development Community earn income directly from development projects, they have a disproportionately high interest in being CPA trustees, committee chairs and committee members. To prevent the Members of the Development Community from having too much control of decisions on development projects and policies, it is necessary to limit their participation and role in those decision-making processes. It is very unlikely that such individuals account for more than 10 percent of the Eligible Individuals; therefore, it is reasonable to limit their participation to 10 percent of the Trustees and committee members. For example, if there are 18 Trustees, a 10 percent limit with a rounding to the nearest whole number rule would mean not more than two individuals from the Development Community could be Trustees.

The histories of the LJCPA and its committees have demonstrated this is a well-founded concern; therefore, the Bylaws need to address this very real concern. Even without such a history, it would be

prudent to have safeguards in place to prevent the Members of the Development Community from having too much influence on LJCPA actions.

Add the following

Within three months of the approval of the 2024 revisions to the Bylaws, LJCPA will add a separate checklist for it and each of its permit review committees to use in the project review process. The checklists will include: 1) a list of the City prepared project review products needed before LJCPA and its project review committees can complete their review and 2) other items that will help ensure a well-informed and objective review of each project by each relevant project review committee and LJCPA.

Justification

Adding this would help ensure consistent, well-informed and objective reviews of development project, as well as to build on the review expertise the LJCAP and its committees have developed over time and make sure new members understand the process for producing well-informed and objective reviews. Using a checklist, which is a standard practice for pilots, surgeons and many others, has assisted in obtaining desired results and avoiding unwanted results.

There is at least some chance of adding those two changes at the next regular members meeting in early March. Does the BRCC want to take a position on those or other potential changes to the LJCPA bylaws?

Don Schmidt made the following suggestions.

1. Regarding the CPA, all joint committees should have an alternate. We had this in place since at least 2000 when I was first involved. This will ensure no quorum problems. All members of the committee, alternates and the organization they represent should be at the top of every agenda. Michael Morton did a good job reminding us of that at the January meeting.
2. Regarding DPR, there should be members appointed by the CPA and 5 members from the Town Council appointed YEARLY. The committee, NOT the CPA president determines the DPR chair. In the past, there was a checklist. I believe Tony Crisafi's admin was the gatekeeper for that when he was president of the CPA, but there were procedures in place way before that. All this griping of "long meetings" at the CPA could be avoided if the work was done properly at the committee level. If they want more people do be involved, they need to do things the way they are supposed to be done.
3. The CPA meetings need to return to the Rec. Center. Staff is holding that slot open. That karate class before hand was temporary. If we go over an hour, the cost is only \$20 for an additional hour. We can afford that. The PDO and PRC have both returned to the Rec Center and are meeting in Room 2. I'm hoping T & T will do the same, and not on a day that conflicts with DPR. That scheduling conflict MUST change. Room 2 has been upgraded and is very nice. There is plenty of parking, well lit and has the best access to the physically challenged. It's on city property, so any conflicts are avoided. I don't want to hear about "nice" place to meet. This is not Club CPA. And there should be printed name plates to identify all trustees and their offices (if applicable).

Please join the LJCPA today, attend annual and special member meetings and encourage your eligible family members, friends and neighbors to do the same. Although there are no longer any attendance requirements, there is still a 28-day waiting period between applying and becoming a member. At least 20% of the LJCPA members must be present in order to conduct business or to take actions at the annual or special membership meetings. To join the LJCPA online, you can use this link [LJCPA Membership](https://lajollacpa.org/membership-application/) or go to <https://lajollacpa.org/membership-application/>.

The La Jolla Community Planning Association February Trustee Meeting has been rescheduled as a Special Trustee Meeting on February 22, 6 pm at the La Jolla Community Center (please take note of this change in venue). You can see the agenda at [AGENDA](#). The next annual membership meeting is expected to occur in early March

i. E-blast Project

If you have an e-blast to share with the Bird Rock Community, send it to info@birdrockcc.org.

6. Public Announcements (2 minutes each on non-agenda topics)

Don Schmidt made the following comments.

1. The full BRCC board really needs to be showing up at the community meetings. The lack of participation is a disgrace. Zoom doesn't cut it for the board. The pandemic is over. Like I said, we're ALL busy. People can set aside one hour a month. And they should sit at the tables with name plates.
2. We need to schedule our SDPD community relations officer Jessica Thrift at a future BRCC meeting.
3. The Dodo Bird event on 2/22 needs follow up. They cannot block streets or cone off parking places without a permit, and that has to start at T & T. There are at least three businesses that would be affected, as well as a residential zone. A 7 a.m. start is a concern. I don't think anything can start until 8 a.m. due to the abutment of a residential zone.

I noted that to allow for effective communication between the Board and other members of the Bird rock community, we need to improve the attendance of Board members and other members of the Bird Rock community. In addition, I agreed to follow up on items 2 and 3.

7. Updates from Bird Rock Working Groups

a. Neighborhood Watch

If you have any questions about the Bird Rock Neighborhood Watch or want to volunteer, send an email to info@birdrockcc.org.

b. *Ad hoc Bird Rock Coastal Committee (Don Schmidt)*

Trent Wagenseller is working on pooling issue at the end of Moss Lane. He is also working with the city on a significant graffiti problem on the sea walls at Bird Rock Avenue. Barbara Dunbar was assisting someone who was concerned about a missing dedication plate on a replacement bench at Calumet Park. Barbara is also monitoring any possible erosion issues and La Jolla Hermosa Park. More volunteers are needed to maintain the coastal overlooks.

c. Bird Rock Merchants Group (Craig Bender and Ron Fineman)

1. Goal of the Merchant App, launch March 1st
2. Merchant Group Board, to help support our initiatives and to create better support/communication up and down the Blvd.
3. Fundraisers for lighting and signage- Found Studio-
4. Riffs Yoga beak in, Merchants to leave the lights on at night.
5. Merchant Meeting is Thursday, Feb 29th, Found Studio, 7 pm

8. Next Community Meeting

Please join us in person on Tuesday, March 5 at the Bird Rock Elementary School Auditorium. There will be limited Zoom access. Zoom details will be available at <https://www.birdrockcc.org>.

9. Adjournment

B. QUARTERLY BIRD ROCK MAINTENANCE ASSESSMENT DISTRICT MEETING

- 1. Welcome Bird Rock MAD Property Owners and Public Attendees**
- 2. Bird Rock MAD Report and Proposed FY 2025 Budget** (The report is forthcoming)
- 3. Public Comments and Questions on Non-Agenda Items**

Trace Wilson thanked Barbara Dunbar and Matt Mangano for the great job they and the MAD contractors are doing with the MAD traffic calming and landscaping. Joe Terry asked if the tanker truck that damaged a roundabout had been identified and if very large rocks could be used to help protect the landscaping and irrigation systems in the roundabouts. The response was that the tanker truck has not been identified and that larger rocks have been used with some success.

4. Adjournment

Appendix A

Written Updates from the Representatives of Elected Officials

1. **Emily Lynch, Community Representative, Office of Council President Pro Tem Joe LaCava,**
ERLynch@sandiego.gov

Town Halls

Council President Pro Tem LaCava will be holding three town halls throughout District 1 in the coming months. They will be held in La Jolla, Pacific Beach, and Carmel Valley. As each date approaches, more details will be available on locations and RSVP information.

The Town Hall dates are as follows:

Carmel Valley

Wednesday, February 7th from 6:30-7:30 pm at the
Carmel Valley Library

Register here: <https://www.eventbrite.com/e/carmel-valley-town-hall-with-councilpresident-pro-tem-joe-lacava-tickets-808453234387?aff=oddtcreator>

Pacific Beach

Thursday, February 15th from 6-7 pm

La Jolla

Monday, March 26th from 5:30-6:30 pm

2. **Mariah Kallhoff, Field Representative Assemblymember Tasha Boerner – AD 77,**
Mariah.Kallhoff@asm.ca.gov, (858) 481-7704

New Assembly Committee Assignments:

Assemblymember Boerner remains *Chair on the Assembly Committee on Communications and Conveyance* and *Chair on the Select Committee on Sea Level Rise and the California Economy*. She also serves as a Member on the following Committees:

- Emergency Management
- Higher Education
- Military and Veterans Affairs
- Public Employment and Retirement

Assemblymember Boerner's Bills Introduced in the 2024 Session:

[AB-1992](#): Coastal Resources: coastal development permits: blue carbon demonstration projects (Blue Carbon Bill)

- o Introduced last year as [AB-45](#), which was held in Senate Appropriations Committee ·

- This bill would authorize the California Coastal Commission to authorize blue carbon demonstration projects, as defined, in order to demonstrate and quantify the carbon sequestration potential of these projects to help inform the state’s natural and working lands and climate resilience strategies. The bill would, among other things, authorize the commission to require an applicant with a project that impacts coastal wetland, subtidal, intertidal, or marine habitats or ecosystems to build or contribute to a blue carbon demonstration project. ·
- Status: Introduced

[AB-2007](#): Homeless youth: transitional housing (Unicorn Bill)

Introduced last year as [AB-589](#), that was vetoed by the Governor

- This bill, until January 1, 2029, and upon appropriation by the Legislature for these purposes, would require the Department of Housing and Community Development to establish the Unicorn Homes Transitional Housing for Homeless LGBTQ+ Youth Program, to be administered by local community-based organizations that provide a majority of its services to the LGBTQ+ community. The bill would require the department to fund community-based organizations in up to 5 selected counties that provide transitional housing for LGBTQ+ youth, 18 to 24 years of age, inclusive, experiencing homelessness due to family rejection, with the ultimate goal of reunification with the youth’s original family. The bill would require the community-based organization to place eligible youth with volunteer host families who meet specified criteria, pursuant to the results of a background check, and who are able to provide crisis intervention with a trauma-informed approach, as defined, to their care. The bill would also require the program to comply with the existing core components of Housing First.
- Status: Introduced

[AB-2043](#): Medi-Cal: nonmedical and nonemergency medical transportation

- Introduced last year as [AB-719](#), that was vetoed by the Governor
- This bill would require the department to require Medi-Cal managed care plans that are contracted to provide nonemergency medical transportation or nonmedical transportation to contract with public paratransit service operators who are enrolled Medi-Cal providers, for the purpose of establishing reimbursement rates for those transportation trips provided by a public paratransit service operator. The bill would require that the rates be based on the department’s fee-for-service rates for the transportation service, as specified.
- Status: Introduced

Upcoming Events:

Women of Impact Award Ceremony 2024

- Join the Assemblymember in honoring this year’s District 77 Women of Impact! ·
Saturday, March 16th 12 pm-2 pm at the La Jolla Recreation Center
- Lunch provided
- Open to the public, RSVP **required**
 - [Women of Impact Ceremony RSVP](#)

Call for Nominations: Women of Impact

In honor of Women’s History Month, Asm Boerner is calling for nominations to spotlight the efforts of extraordinary women in the 77th Assembly District. Anyone who identifies as women of all ages who live, work, attend school, or volunteer in the [77th California Assembly District](#) are eligible for nomination. Please fill out this [form](#) if you would like to submit a nomination for a woman who has positively impacted the community in the past year. We accept nominations for the following categories:

- Advocacy & Activism
- Military Community
- Health and Human Services
- Education
- Community Service & Volunteerism
- Civic Engagement
- Business & Entrepreneurship
- Arts
- Young Leader (High School)

Nominations are due by March 1st, 2024

Internship Program:

Assemblymember Tasha Boerner is accepting applications for our office’s [Internship Program](#), located at our District Office in Solana Beach! The internship is open to all individuals with an interest in learning more about state government and public service while building professional skills.

If interested, please submit a cover letter and resume to Field Representative, Mariah Kallhoff at Mariah.Kallhoff@asm.ca.gov with the subject line "AD77 Internship Application: [Last Name]." You can email or call her with any questions/concerns.

Office Contact:

Mariah Kallhoff (She/Her/Hers)

Mariah.Kallhoff@asm.ca.gov

District Office Phone: (858) 481-7704

3. Aurora Livingston, District Representative, Senator Catherine Blakespear | 38th District, Aurora.Livingston@sen.ca.gov, (760) 682-0809

Most years, each member of the legislature has the opportunity to advocate for projects in their district to be funded from the state budget. If these requests get funded, the amount available depends on the state of the economy and any issues taking financial precedence. As you are aware, the Governor recently presented this year’s budget proposal along with several strategies to address the \$38 billion state deficit.

At this time we do not know if or how much funding will be available in the state budget for each member’s district requests, however, our office is still gathering proposals.

At this time, we invite you to send us important projects that may be good candidates for any available state funding. This is an opportunity for local governments, nonprofits, and community organizations to make their case for one-time state resources.

In the 2023 state budget, Senator Blakespear secured funding to support:

- The City of Vista to complete renovations at a short-term homeless-serving housing project
- The City of Encinitas to make active transportation safety improvements to the Santa Fe Drive Corridor
- The San Dieguito River Conservancy to build the Osuna Segment Bridge, a missing link within the Coast to Crest Trail

·Age Well Senior Services in Orange County to buy 6 hybrid transportation vans to take seniors to medical appointments

Senator Blakespear is dedicated to making improvements throughout Senate District 38 and wants to hear from you! If you have a community enhancement project that is in need of additional funding, is shovel-ready, and provides benefits in response to community needs, please submit your proposal and supporting documents by **Monday March 11**.

In your proposal, please consider the following questions:

- What is the name of the project and full scope of work?
- Explain why you need the funds, and what they will accomplish.
- Describe your organization, your commitment to the issue, your dedication to the communities you serve, and capacity to fulfill proposed activities.
- Who is involved and will benefit from its success?
- What problem will this address?
- What are the specific and tangible goals that you hope to accomplish?

Standard proposal outline

- Project Title
- Amount Requested
- Summary
- Budget Details
- Proposal/Detailed Project Description
- Supporting Documents

Appendix B



Harnessing the Power of Community Relationships to impact our neighborhood's most urgent social challenges

What Do We Do?

Shoreline Community Services serves as the nexus – a central point of connection in our community. Our current focus is to address the unmet needs of unsheltered individuals and families in the Central Beach Area of San Diego – making sure the most vulnerable are cared for with compassion and equity through the efforts of Community Members and Community Partners.

How Do We Do It?

Change happens in relationship. Shoreline Community Services steps in to fill the gaps by offering connections to existing resources and services. To reduce the barriers that can prevent self-sufficiency, we work to align our most vulnerable neighbors with resources in the greater community.

Four Programs – One Vision...

A thriving, safe and welcoming neighborhood for everyone!

The Compass Station – A drop-in resource center for unhoused individuals to receive services needed to begin their journey off of the street.

Volunteer Community Outreach – A team of trained volunteers that meet unhoused individuals where they are, building relationships, trust and support as well as offering connections to the resources and services they need.

Medical Respite Hotel Program – Medically fragile individuals who are released from a medical stay are given time to recover in safety and comfort in a hotel room instead of being turned out onto the street.

Community Care Crew – A transitional employment program for unhoused individuals including paid work, case management, career counseling and temporary workforce housing.

“Harnessing the Power of Community Relationships”

www.shorelinecs.org

(858) 900-7024 EIN: 47-4016591 1004 Chalcedony St. ~ San Diego, CA ~ 92109

Bird Rock Community Council



Who We Are (Purpose)

Harnessing the Power
of
Community Relationships
*to impact our neighborhood's most urgent
social challenges*

Shoreline Community Services serves as a central point of connection in our community – making sure the most vulnerable in the Central Beach Area of San Diego are cared for with compassion and equity through the efforts of *Community Members* and *Community Partners*.



Current Focus: Issues of Homelessness

Volunteer Outreach Team

- Meet people where they are
- Build trust and relationships
- Offer resources/services



Emergency Respite Hotel Rooms

3 day stay at hotel after hospital stay or emergency room injury or illness



What We Do (Programs)

The Compass Station (Drop-in Resource Center)



- Phone/Tablet/Laptop charging
- Bathrooms
- A safe place to rest
- Access to Laundry
- Access to Showers/Haircuts
- Benefit enrollment assistance
- ID vouchers
- Document recovery
- Computers to look/apply for work
- Onsite Volunteer Nurses
- Legal/Tax help
- Mail acceptance
- Family Reunification assistance
- Mental Health Service connection
- Substance Use Service connection
- Veteran Services connection
- Housing Service connection

CCC Employment Program



A transitional employment program for unhoused individuals including:

- Paid work
- Case management
- Career counseling
- Temporary workforce housing



The Face of Homelessness

The Data



What is Homelessness?

Any person living in a temporary location such as a shelter or a place not fit for human habitation (tent, car, street, abandoned building, etc.) is considered homeless.

United States: 650,000*

California: 151,278*

The Department of Housing and Urban Development

** 2023 HUD Point in Time Count*

Unhoused People in San Diego

In the Past 12 Months:

14,258
First Time Homeless*

8,843
People Housed**

45,703
People Served

On average...

10 people found housing for every 16 people who experienced homelessness for the first time

Data from Regional Task Force on Homelessness 12/2023

Unhoused People in San Diego

Who's active? ⁽⁷⁾

8,624
Seniors (55+) Served

2,627
Families Served

2,146
TAY (18-24) Served

4,103
Veterans Served



Data from Regional Task Force on Homelessness 12/2023

The Impact of Homelessness on Our Communities

The Economic Cost

- **Healthcare System**
No healthcare prevention = *more emergency care*
- **Criminal Justice System**
Sleeping in public, asking for money, "hanging out" = *arrest*
- **Emergency Services**
Calling the police, fire department, ambulance = *taxpayer \$\$\$*

The Social Cost

- Being left out, looked over or being seen as "less than" = *a person who is not valued AND a community who is missing out on valuable assets provided by contributing members*

Challenges:

- Affordable Housing
- Access to Shelters/Temporary Housing
- Lack of facilities for alcohol and drug services
- The line between protecting a neighborhood and criminalizing someone with nowhere else to go
- Creating a conservatorship - more humane than allowing them to remain on the streets? (Prop 1)



Broken Systems

NOT

Broken People

- **Housing System** – not enough houses, apartments, condos, SROs (36% of SD residents cannot afford their rent)*
- **Health/Human Services** – not enough alcohol/drug facilities, mental health programs are lacking, foster care overly regulated (1 in 4 foster youth become homeless w/in the first year of leaving care)
- **Prison System** – overcrowded, need reform, racially biased, poor living conditions (formerly incarcerated people are 10 times more likely to become homeless – 25% of those incarcerated were homeless when put in jail)
- **Workforce System** - unemployment, underemployment and low wages often cannot sustain housing and lack of job training, placement services, access to transportation and childcare can prohibit job stability (job loss is one of the top three reasons people fall into homelessness)
- **Education System** – early intervention to prevent drop-outs (students who do not graduate or receive a GED are almost 5 times more likely to become homeless)

* United Way study 2023

Change Happens in Relationship

- Homelessness occurs when someone has disengaged from ordinary society
- The community, not knowing what to do, inadvertently pushes them even farther out to the margins
- Disconnected Community
- Relief vs. Development



What to do when...

- Crime in progress (person or property) Injured/Sick/OD **9-1-1**
- Non-Emergency (noise, parking, suspicious activity)
SDPD **619-531-2000**
SDPD Homeless Outreach Team **619-446-1010**
(Leave a message)
- Mental Health/Substance Use
Mobile Crisis Response Team **888-724-7240**
- Encampments that need clearing or have been abandoned.
Get It Done App

We Need YOU!

Contact Caryn at:
858-900-7024
caryn@shorelinecs.org

Volunteer!

Train to work at The Compass Station or with the Volunteer Outreach Team

Donate Crucial Items!

Through our Amazon Wishlist

Share Your Expertise!

Nurses, attorneys, tax professionals, fundraising experience, event planning, etc.

