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## **Agendas and Reports for Monthly BRCC Community and Annual Bird Rock MAD Meetings**

**Tuesday, November 7, 2023 / 6:00-7:30 PM**

Bird Rock Elementary School Auditorium

(Enter from La Jolla Hermosa at the south end gate #3.)

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You can use the limited Zoom access by clicking

<https://us02web.zoom.us/j/88127370606?pwd=djRDdE5Gclpzak9TUXp6anlEOVEydz09>

### **A. BRCC COMMUNITY MEETING**

#### **1. Welcome, Board Member Introductions, Remarks**

The voting members of the BRCC will soon receive an email with instructions on how to vote in the Nov election for BRCC Board members. Please watch for that email.

To allow sufficient time for the annual Bird Rock MAD meeting, the community meeting was relatively short. The agenda included info on most items and attendees were asked to read that info and send any questions or comments to [info@birdrockcc.org](mailto:info@birdrockcc.org).

#### **2. Updates from the Representatives of Three Elected Officials**

- a. Emily Lynch, who is the Community Outreach Director for Councilmember Joe LaCava
- b. Emily Piatanesi, who is Mayor Todd Gloria's Community Representative for Council Districts 1, 4, and 7
- c. Allie Apfeld, who is our new Field Representative for Congressman Scott Peters

See Appendix A for written updates.

#### **3. Updates on Seven BRCC Activities**

There was no discussion of the seven activities, instead Info was provided in the agenda for those activities and the attendees were asked to read that info and send any questions or comments to [info@birdrockcc.org](mailto:info@birdrockcc.org).

- a. I Love a Clean San Diego, Adopt-A-Beach program for Sun Gold Point/PB Point  
We need a volunteer from the Bird Rock community who will agree to oversee the Adopt-A-Beach cleanups 3 times per year and related documentation before the BRCC can apply for the program. Please send an email to [info@birdrockcc.org](mailto:info@birdrockcc.org) if you have questions, would like to volunteer or know someone who would help.
  
- b. Blvd Lighting Project  
Progress is being made on a three-part lighting project (i.e., sidewalk tree and bush lighting, median lighting and building lighting), which will benefit residents, merchants and visitors by making the Bird Rock commercial district safer and more inviting. This project will be included in grant applications that the BRCC will submit to the County very soon.
  
- c. Bird Rock Signage/Monument Project  
Trace Wilson will soon provide renderings for three alternatives for this project, which the BRCC could submit to the City and LJCPA for approval, following neighborhood approval. This project will improve the identity of the Bird Rock commercial district and commemorate the establishment of the Bird Rock Maintenance Assessment District (MAD) and the capital improvements made by the City. The alternatives are:
  - 1) A large (e.g., 6' tall) natural rock monument, including one or more pelicans, which would be in the median of the 5600 block of La Jolla Blvd.;
  - 2) A natural rock with an etched welcome message and pelican, which would be in the roundabouts at the northern and southern ends of the commercial district; and
  - 3) A natural rock with an etched welcome message and one or more pelicans on top of or near the rock, which would be in the roundabouts identified above.

The BRCC Board proposed a fourth alternative, which is a combination of alternative 1 and alternative 2 or 3. The BRCC believes the City would allow a substantially larger monument in the median than in the roundabouts. The BRCC will share the renderings for the three alternatives with the Bird Rock community and get feedback at a future BRCC Community Meeting and potentially by other means. This project will also be included in grant applications to the County.

- d. Bird Rock History Project  
We are developing a project to highlight the history of Bird Rock.
  
- e. Ped Xing Signal Project  
We are requesting funds from the City, County and State to replace the pedestrian crossing signals at the 5 La Jolla Blvd. roundabouts in the Bird Rock with horizontal, rapid flashing, beacon system pedestrian crossing signals. The existing signals frequently need repairs and are much less effective than the signals the City has installed recently elsewhere on La Jolla Blvd., which are more visible and increase pedestrian safety.

f. Bird Rock Voice Project

We are pursuing efforts to ensure that the La Jolla Community Planning Association (LJCPA) adequately considers the interests of the Greater Bird Rock Community (see Item 3 below).

**3. La Jolla Community Planning Association (LJCPA)**

The LJCPA has an important advisory role in land use issues in Bird Rock and the rest of La Jolla. Because the LJCPA membership is expected to vote on new bylaws and operating procedures at a special membership meeting in early December, it is critical that more members of the Greater Bird Rock Community join the LJCPA.

Many things make Bird Rock a very special place to live, work, go to school, and visit. If we take those things for granted, we could lose them or others could take them from us. We want to ensure the new bylaws and operating procedures will protect those things and benefit our community and the rest of La Jolla and not just special interest groups. The attendees were asked to join the LJCPA ASAP and to encourage their eligible family members, friends and neighbors to do the same.

In addition, the attendees were asked to watch for a BRCC email about how to join the LJCPA, which would include the following info.

To be eligible to join the LJCPA, an individual must be at least 18 years of age and affiliated with the community as a:

1. Property owner, who is an individual identified as the sole or partial owner of record, or his/her designee, of real property (either developed or undeveloped), within the La Jolla Community Plan boundaries, or
2. Resident, who is an individual whose primary address of residence is an address within the La Jolla Community Plan boundaries, or
3. Local businessperson, who is a local business or not-for-profit owner, or a single designee of that owner, at a non-residential real property address within the La Jolla Community Plan boundaries. A local business or not-for-profit can have only one Eligible Member representative at a time.

An individual may become a Member of the LJCPA by attending at least one monthly or special meeting of the LJCPA, which could be the special membership meeting in early December, and submitting a valid membership application to the Secretary demonstrating he or she is an Eligible Member of the Community. Such an individual becomes a Member twenty-eight days after submission of a valid membership application. To join the LJCPA online, you can use this link [LJCPA Membership](#) or go to <https://lajollacpa.org/membership-application/>.

The next LJCPA meeting is this Thursday December 7, 2023, 6 PM, at The Bishop's School, Manchester Board Room, 7607 La Jolla Blvd.

**4. Adelante Townhomes project at 5575 La Jolla Blvd**

With respect to this project, our objective has been to ensure members of the community had an opportunity to learn more about both the proposed project and the La Jolla Planned District Ordinance (LJPDO) and to share their thoughts and concerns about the project. Knowing about the LJPDO is important because it benefits the greater Bird Rock community by providing protection for the Bird Rock commercial district while limiting its encroachment into the rest of Bird Rock. We have met that objective. Therefore, with one exception, I expect that going forward the role of the BRCC for this project will be limited to updating the community on the status of the project until its final design is determined through the ongoing review process, which includes the applicants, the City and others.

The exception is that, in a brief written report or at a later meeting, Darcy Ashley will provide an explanation of the rendering that drew some flack both at the October meeting and in a letter to the editor of the La Jolla Light. Darcy will address misunderstandings about who had it prepared, the intended purpose of the rendering and the use of renderings in the permit review process. Darcy is a longtime Bird Rock resident who has been actively involved with development and land use issues in Bird Rock and La Jolla as a whole.

## **5. Shoreline Community Services**

Caryn Blanton, who is the Executive Director of Shoreline Community Services, made a brief presentation on the good and needed work for the homeless by Shoreline Community Services, answered questions and agreed to come to a BRCC community meeting at which there would be more time to discuss the services they provide. More info about Shoreline Community Services is in Appendix B.

## **6. Public Announcements (2 minutes each on non-agenda topics)**

At the request of Don Schmidt, this Agenda item was moved toward the beginning of the meeting. Don briefly discussed the important work of the Ad hoc Bird Rock Coastal Committee and the need for additional volunteers to sustain its work, which befits those who live and work in Bird Rock, as well as those who visit Bird Rock from near and far. It was noted that their work, which contributes to making Bird Rock a very special place to live, work and visit, should not be taken for granted. Don will provide info about the Committee's work and need for additional volunteers, which the BRCC will send to those on its email list.

The following helpful comments were included in the chat for the Zoom call.

- a. Ask the speakers to sit at the chairman's table to be able to better hear and see them on Zoom.
- b. It would also help if you sent out an email blast a day before the meeting with working links to the Zoom call info and the agenda. That would be better than having to go to the website, then go to the calendar, and then finally find a working link to the Zoom meeting.

We will use these suggestions for future BRCC meetings. Having effective and successful BRCC meetings takes a team effort. Please send your suggestions for improving the meetings to [info@birdrockcc.org](mailto:info@birdrockcc.org).

Although we did not mention the importance of having more members of the greater Bird Rock community included in the BRCC email list, we should have done that. Please encourage your neighbors and friends to ask to be added to that list if they are not already on it. They can make that request in an email to [info@birdrockcc.org](mailto:info@birdrockcc.org).

## **7. Updates from Bird Rock Working Groups**

### **a. Neighborhood Watch**

If you have any questions about the Bird Rock Neighborhood Watch or want to volunteer, send an email to [info@birdrockcc.org](mailto:info@birdrockcc.org).

### **b. Ad hoc Bird Rock Coastal Committee (Don Schmidt, Mary Lynn Hyde)**

Linda Way (area) – A Bird Rock resident notified the city that large amounts of seaweed were creating a bad smell at the overlook and requested its removal. Since the meeting, Mary Lynn wanted to credit resident Pat Magner for contacting Emily Lynch at Councilmember Joe LaCava's office.

Calumet Park – Two reconstructed benches were rededicated at Calumet Park on September 23 as part of an Eagle Scout project. There is one more bench that needs to be reconstructed as part of a future Eagle Scout project.

La Jolla Hermosa Park – Barbara said there is no additional work scheduled there, but there are identified issues that need addressing on the LJ Community Plan Area's CIP list.

Non-agenda public comment – Call to action on needed volunteers to continue the work by the committee.

### **c. Bird Rock Merchants Group (Craig Bender and Ron Fineman)**

Craig, who represents the Bird Rock Merchants Group, discussed the group's activities and projects, including some of the following:

- i. A very successful Halloween Window Painting event, which set a records in terms of the number of businesses' with windows painted and the number of families participating in the event;
- ii. Assisting the BRCC prepare County grant applications for Welcome to BR signage and Lighting for the Blvd;
- iii. Preparing for the Bird Rock Merchant Party, set for Nov 14th, Found Studio 6:00 PM;

- iv. Looking for someone who wants to get involved with the community, BRCC Board position available;
- v. Working on a Merchant map of the Blvd, to show BR residents, members where all the businesses on the Blvd are; and
- vi. Working on BR Merchant Discount App.

## **8. Next Community Meeting**

The next BRCC Community Meeting will be the Holiday Party, December 5, 2023, 6:00 – 7:00 pm at a location we will announce very soon.

## **9. Adjournment**

The meeting adjourned just after 6:30 PM.

## **B. ANNUAL BIRD ROCK MAINTENANCE ASSESSMENT DISTRICT MEETING, 6:30 PM**

### **1. Welcome Bird Rock MAD Property Owners and Public Attendees**

### **2. Bird Rock MAD Report and Proposed FY 2025 Budget**

See the December 2023 – January Bird Rock Newsletter at [https://www.birdrockcc.org/docs/BRCC\\_Newsletter\\_2023-1201-Color.pdf](https://www.birdrockcc.org/docs/BRCC_Newsletter_2023-1201-Color.pdf) for the MAD report and see the proposed FY 2025 budget at [https://www.birdrockcc.org/docs/BRMAD\\_FY25\\_Proposed\\_Budget\\_vs\\_FY24.pdf](https://www.birdrockcc.org/docs/BRMAD_FY25_Proposed_Budget_vs_FY24.pdf).

### **3. Public Comments and Questions**

Don Schmidt asked if the City is responsible for maintaining/replacing the pedestrian crossing signal in Bird Rock and whether the hoped for new signals would include lights embedded in the street. Barbara said the City is responsible and that new high intensity signals would eliminate the need for embedded lights, which have been less effective and more difficult to maintain. It was noted that the BRCC is attempting to get funding from the City, County and State to pay for modern signals that are much more effective and would address urgent, pedestrian safety issues.

Joe Terry mentioned that the hinges on some of the waste containers are not automatically closing the flaps. He also asked if auxiliary dwelling units (ADUs), which the City is promoting, are included in the tax assessed to fund the Bird Rock MAD. Barbara suggested that could be an issue for the next Bird Rock MAD Engineer's Reports prepared by the City.

### **4. Adjournment**

## **C. SOME ZOOM MEETING ETIQUETTE POINTERS**

- a. Please mute your microphone when not speaking.
- b. Please allow people talking time to finish what they are saying without interruption.
- c. To be recognized to speak, please use the “raise hand” function.
- d. Do not hesitate to switch off your video feed if you have a slow connection, or need to get up or take care of personal matters.

## Appendix A

### Written Updates from the Representatives of Elected Officials

1. **Emily Lynch, Community Outreach Director, Office of Councilmember Joe LaCava,**  
[ERLynch@sandiego.gov](mailto:ERLynch@sandiego.gov)

#### Connect with Your Community Representative

The community representatives in our office are piloting an office hours style monthly event called Connect with Your Community Representative. My first one will be Friday, November 17<sup>th</sup> from 9:30am to 12:30pm in the La Jolla Library Seminar Room. This is an opportunity to share any problems or questions you may have in person with me. Hope to see you there!

**Emily Lynch**  
La Jolla Riford Library  
7555 Draper Ave.  
La Jolla, CA 92037

**Joaquin Quintero**  
Carmel Valley Library  
3919 Townsgate Dr  
San Diego, CA 92130

**Karla Tirado**  
Pacific Beach Taylor Branch  
Library 4275 Cass St.  
San Diego, CA 92109

## CONNECT WITH A REP

Join Councilmember LaCava's Community Representatives in your neighborhood. Connect with them, share your thoughts and concerns, or make innovative suggestions- together, we can create a more vibrant community!

**Friday, November 17**

The Office of Councilmember  
**JOE LACAVA**  
Proudly Representing District 1

#### FY2025 Budget

The Independent Budget Analyst (IBA) recently released a comprehensive document of each Councilmember's budget priority memos for Fiscal Year 2025, which can be found on the IBA's website: [www.sandiego.gov/iba](http://www.sandiego.gov/iba).

For FY25 Councilmember LaCava's budget priorities, aside from community projects, are focused around sticking to the basics:



- No new general fund positions, the Councilmember would like to see the City fill the current vacancies that we have, rather than adding new programs and positions
- Councilmember LaCava also emphasized a need to prioritize public safety and public health, focusing on filling positions in police, fire, and lifeguards

From now until the final budget is passed, we are happy to hear your feedback and welcome any suggestions!

**2. Mariah Kallhoff, Field Representative, Office of Assemblymember Tasha Boerner, 77th Assembly District, Mariah.Kallhoff@asm.ca.gov, (760) 434-7605**

**Upcoming Important Dates:**

- January 3<sup>rd</sup> – Legislature reconvenes

**“Oughta Be a Law”:**

Are there challenges in our community or our state that you think could be fixed with a new law? This is your chance to share your ideas! Assemblymember Boerner is inviting constituents in the 77th District to participate in her annual "Oughta Be a Law" Program. Proposals can be big ideas like a new state agency, or small changes to the law that make a difference in our region — it's up to you. Complete this form to share your idea!: [Oughta Be a Law](#)

**New District Office Open House:**

Join Assemblymember Boerner and her staff for an Open House at the new District Office in Solana Beach! Saturday, December 2<sup>nd</sup> 10am-12pm at 505 Lomas Santa Fe, Ste. 110, Solana Beach, CA 92075

**Bills Signed by the Governor:**

- **AB 72: Early Warning System for Enhanced Coastal Bluff Monitoring Research Extension**
  - o Extend deadline by 1 year (January 1, 2026) for Scripps Institution of Oceanography to complete the warning system for bluff collapse research and report due to the Legislature
  - o Extends deadline from AB 66 (Boerner 2021)
- **AB 399: Water Ratepayers Protections Act of 2023: County Water Authority Act:**  
exclusion of territory: procedure
  - o Requires, as an additional condition to the LAFCO process for allowing the detachment of a public agency from their relevant county water authority, that the majority of the voters within the jurisdiction of the county water authority vote to approve the detachment at a scheduled election
- **AB 548: Code Enforcement: Supplemental Inspections**

- o Requires local enforcement agencies to develop policies and procedures for inspecting a building with multiple units if an inspector/code enforcement officer determines that the defects or violations can reasonably affect other units in the building
- **AB 559: California Senior Legislature Tax Contribution Fund Sunset Extension**
  - o Extends the sunset date for the California Senior Legislature Voluntary Tax Contribution Fund to remain on the tax return through 2030.
  - o 2023 is the current sunset expiration.
- **AB 716: Ending Surprise Ambulance Bills**
  - o Would prevent consumers from being charged an out-of-network surprise bill for ground ambulance services and protect uninsured Californians from being charged inflated ambulance rates.
- **AB 812: Pro-Artist Affordable Housing**
  - o Allows cities and/or counties to authorize up to 10% of its very low, low, or moderate income housing for eligible artists within one-half mile from a state designated cultural district or within a locally designated cultural district
- **AB 1481: Expansion of the Presumptive Eligibility for Pregnant Women Program**
  - o Would Update and expand the Presumptive Eligibility for Pregnant Women Program to increase access to eligible pregnant people to all medications and services covered by full-scope Medi-Cal while in the program

Website: <https://a77.asmdc.org>

**3. Allie Apfeld, District Scheduler, Office of Rep. Scott Peters, CA-50,  
[Allison.Apfeld@mail.house.gov](mailto:Allison.Apfeld@mail.house.gov), 858-455-5550**

**Press:**

- President Biden included \$310 million to fix and expand the South Bay International Wastewater Treatment Plant in his emergency supplemental funding request. Last month, Rep. Peters led a request to congressional leaders for this same funding.
- Rep. Scott Peters and members of San Diego’s congressional delegation urged Department of Housing and Urban Development (HUD) Secretary Martha Fudge to revisit the flawed formula used to allocate federal homeless services dollars.

**Bills Introduced:**

- Build More Housing Near Transit Act
  - o Encourages the construction of low- and middle-income housing in transit-served, walkable locations.
- H.R. 5779 Fiscal Commission Act of 2023

- Would establish a bipartisan, bicameral, and open-doored commission to tackle our nation's long term debt and secure a more prosperous future for our children.
- H.R.5551 - BIG WIRES Act
  - Would update and streamline the country's patchwork energy transmission system.
  - Directs the Federal Energy Regulatory Commission (FERC) to better coordinate construction of an interregional transmission system. Specifically, the bill would require each of the FERC transmission planning regions to be able to transfer 30% of their peak electrical loads to neighboring regions, working to close current gaps in the nation's transmission network: instead of building new highways, building new exit ramps off the existing interstate.

## Appendix B

### Shoreline Community Services



#### *Harnessing the Power of Community Relationships to impact our neighborhood's most urgent social challenges*

##### What Do We Do?

Shoreline Community Services serves as the nexus – a central point of connection in our community. Our current focus is to address the unmet needs of unsheltered individuals and families in the Central Beach Area of San Diego – making sure the most vulnerable are cared for with compassion and equity through the efforts of Community Members and Community Partners.

##### How Do We Do It?

Change happens in relationships. Shoreline Community Services steps in to fill the gaps by offering connections to existing resources and services. To reduce the barriers that can prevent self-sufficiency, we work to align our most vulnerable neighbors with resources in the greater community.

#### Four Programs – One Vision...

A thriving, safe and welcoming neighborhood for everyone!

**The Compass Station** – A drop-in resource center for unhoused individuals to receive services needed to begin their journey off of the street.

**Volunteer Community Outreach** – A team of trained volunteers that meet unhoused individuals where they are, building relationships, trust and support as well as offering connections to the resources and services they need.

**Medical Respite Hotel Program** – Medically fragile individuals who are released from a medical stay are given time to recover in safety and comfort in a hotel room instead of being turned out onto the street.

**Community Care Crew** – A transitional employment program for unhoused individuals including paid work, case management, career counseling and temporary workforce housing.

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***“Harnessing the Power of Community Relationships”***

[www.shorelinecs.org](http://www.shorelinecs.org)

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