



www.birdrockcc.org

Agenda and Report for the May 6, 2025 Bird Rock Community Council Meeting

Bird Rock Elementary School Auditorium at 6 pm

(Enter from La Jolla Hermosa at the south end gate)

or via [Google Meet](#)

Updated May 16, 2025

A. Bird Rock Community Council Community Meeting

1. Welcome, Board Member Introductions, Remarks

Joe Terry – President	Eric Kleinbub
Joe Parker – Vice President	Christine McVay
Barbara Dunbar – Treasurer and MAD Representative	Lake Price– Web Administer and Marketing & Communications
Kristin Barret - Marketing & Communications	Jennifer Van Galder
Craig Bender – Merchants’ Group Representative	Janette Williams – Liaison to BRE and BRF
Janet Gentile	
Marco Gentile	

2. Brief Updates from the Representatives of Elected Officials

Some representatives who often attend the Community Meetings were busy with budget meetings and could not attend. The following representatives were at the meeting and provided info at the meeting.

- Liane Barkhordar, Field Representative, Congressman Scott Peters, liane.barkhordar@mail.house.gov
- Ross Tritt, Field Representative, Office of Assemblymember Tasha Boerner, Ross.Tritt@asm.ca.gov
- Sarah Shulkin, Field Representative, Office of Assemblymember Tasha Boerner, Sarah.Shulkin@asm.ca.gov

Sarah Shulkin will replace Ross Tritt in providing info from Assemblymember Tasha Boerner at future BRCC Community Meetings.

Please see Appendix A for written updates.

3. Public Announcements (2 minutes each on non-agenda topics)

There were no public comments on non-agenda topics.

4. 970 Turquoise Street 23-Story Development

We requested but did not receive an update from the Mayor's Office.

5. Updates on BRCC Projects and Activities

If you have any questions or comments about the following projects, please email them to info@birdrockcc.org,

a. Blvd Lighting Project

Our lightninging contractor is still working with the City to obtain the required permits. Due to the high installation cost to obtain electricity from either the street lights on each corner or the street lights in the medianseters, we will revert to the initial plan to obtain electricity from two businesses per block on each side of the 5500-5700 blocks of La Jolla Blvd. A simple metering system will be used so the BRCC can reimburse each business for the electricity used by the tree lighting fixtures. For safety and aesthetic reasons, we will install two in-ground lighting fixtures for most trees and one fixture for a few very small trees. The fixtures are programmable and will highlight the trunks, branches and canopies of the trees. We will begin with the 5600 block and plan to add similar light to the 5500 and 5700 blocks. The options of using solar power or obtaining power directly from SDG&E will be evaluated as potential future enhancements.

b. Bird Rock Monument Project

With help from both Chuck Miller, who is the Senior Public Art Manager for City's Department of Cultural Affairs (DCA) and Carl Glowienke, who is a local artist, we are going through the process to obtain the required DCA approval. After obtaining that approval, we will need approval from the City's Department of Development Services. Examples of Carl's work are at <https://lakesidesculpture.com>,

After lengthy discussions of a variety of options over many months, the BRCC Board voted at its meeting April 30 to move forward with a project as described below.

- There will be two Bird Rock monuments in the medians.
- One will be next to the pedestrian crossing just south of the Colima Street roundabout and the other will be next to the pedestrian crossing just north of the Camino de la Costa roundabout.
- Each monument will consist of a large, natural, coastal rock with one pelican statue standing on the rock and a plaque in memory of Pat Bender. Note: At the request of Mr. J Dennis Bender, the BRCC received a \$25,000 grant from Vanguard Charitable, which is to be used for Bird Rock Sculptures in memory of Pat Bender.
- Other than that on the memorial plaques, there will be no wording on the monuments.
- The design and color of each statue will be consistent with that of a California brown pelican.
- The pelicans will be made of bronze and stainless steel.
- We will request approval for life size pelican statues about 36" H x 24" L x 16" D.

- We will request approval for rocks that will be about 2' H, 4-6' W and 2' deep.
- We plan to have Carl Glowienke design and install the monuments.

Here is an example of what the statues could look like. Note: the rock for each monument would be much larger.



c. Bird Rock Newsletter

With help from Oz Riveros at Lead Wolf, we are preparing to launch the first edition of the digital Bird Rock Newsletter. Please watch for an email from info@birdrockCC.org with launch info.

d. I Love a Clean San Diego, Adopt-A-Beach Program

We expect the next beach clean up will be in June. Please watch for an email from info@birdrockCC.org for the date and time.

e. Highlight the History of Bird Rock Project

Joe Parker shared some Bird Rock photos and history. They were well received and community members contributed to the discussion of Bird Rock history. The plan is to get other Bird Rockers both to send photos and info to Joe and to make presentations at future Community Meetings. The new video-based Bird Rock Newsletter will include similar info and solicit participation from the community.

f. Happy Hours and Coffee Hours

The last happy hour was at LJ Crafted Wines, Wednesday, April 2. Thanks to LJ Crafted Wines, those who attended had a great time. The next happy hour and coffee hour are being planned. Please watch for date, time and location info in emails from info@birdrockcc.org.

6. Other Events

a. BirdStock

The BRCC was awarded a \$10,000, BID Alliance special event grant for BirdStock 2024. We will submit one for BirdStock 2025 after the FY26 grant applications open.

The three very dedicated BRE parents who planned the previous BirdStocks are planning BirdStock 2025. They are Arianna Opsvig, Merisa Titlow and Kelsey Martin. BirdStock 2025, which will be a BRCC event, is scheduled for October 25. For more information, please go to the [BirdStock website](#).

b. City of La Jolla Petition Drive

The Bird Rock community contributed to the petition drive. The San Diego Local Agency Formation Commission (LAFCO) determined that the petition drive was successful. That means the process to make La Jolla a separate city will continue and LAFCO will conduct an independent analysis of the feasibility of the City of La Jolla, unless the Mayor and City Council are successful in challenging LAFCO's determination.

c. Coyotes AKA Our Other Neighbors

Information concerning how to make Bird Rock less appetizing to coyotes and to protect your small pets etc. will be added to the [BRCC website](#) soon.

7. Updates from Bird Rock Working Groups

a. The Ad hoc Bird Rock Coastal Overlooks Committee – How You Can Help

Contributions for Bird Rock Coastal Overlooks

Tax exempt donations to the Bird Rock Community Council (BRCC) are being accepted for the Bird Rock Coastal Overlooks Clean Up and Beautification Projects. Contributions help fund upkeep, clean up, and beautification of Bird Rock neighborhood coastal overlooks.

To make a tax deductible donation towards the BRCC Coastal Overlook Beautification Project, please complete the information below, make your donation check payable to "BRCC," and mail or deliver this form and your tax deductible contribution to: BRCC, 5666 La Jolla Blvd, #168, La Jolla, CA 92037

Contributions for Bird Rock Coastal Overlooks

The enclosed donation is for the BRCC Coastal Overlook Beautification Project.

Print Name _____ Phone _____

Address _____

Email address _____ Donation Amount: _____

Thank you for your support

Moss Lane Forward Street Midway Street

*Bird Rock Community Development Corporation is a 501(C)(3) nonprofit corporation, TIN
33-0952543*

Bird Rock Coastal Overlooks Beautification Projects

Nearly every week, a team of neighborhood volunteers gather at scenic street-end coastal overlooks to pick up trash, replace trash bags, scrub coffee & food spills off the benches, power wash sidewalks, water plants, weed, and maintain the vegetation. The dwindling groups of aging volunteers need both physical & fiscal assistance. Bird Rock needs YOU!

How to participate: Join BR Overlook volunteers for an hour or so of work: 9am every Monday at Midway St; 9am every Saturday at Forward St. The schedule is subject to change depending on the weather, the season, and the availability of helpers. Volunteers also maintain other scenic overlooks. To volunteer: Contact the Bird Rock Coastal Overlooks committee co-chairs Don Schmidt dschmidt@san.rr.com (858) 405-5448 or Mary Lynn Hyde, mlhyde@san.rr.com (858) 488-9282.

If you see trash, pick it up. If you see graffiti, report it on Get It Done.

b. Neighborhood Watch

If you have any questions about the Bird Rock Neighborhood Watch or want to volunteer, send an email to info@birdrockcc.org.

On May 8, a Bird Rocker was attacked, but fortunately not hurt, while walking his dog in front of the Lark and Owl at 9:45 pm. The assailant was described as a homeless black man, about 5 feet 10 inches tall, thin and disheveled. He was screaming obscenities, appeared to be under the influence of some substance and struck the Bird Rock man multiple times. The victim called 911 to make a report and waited 20-25 minutes, but the police did not arrive so no report was made.

Please be alert and cautious when you are walking, even in Bird Rock. If you have a similar incident, call 911, make a report to the police and report the incident via an email to info@birdrockcc.org. Such documentation helps the San Diego Police Department plan appropriate crime prevention activities.

c. Bird Rock Merchants District (Craig Bender and Ron Fineman)

There was no report this month.

8. Next BRCC Community Meeting

Please join us in person the first week of June. BRE will be closed for the summer. The plan is to have the next meeting June 4 at the La Jolla Lodge. Watch for an announcement in an email from info@birdrockcc.org to confirm the date and location and provide web access.

10. Adjournment

Appendix

Written Updates from the Representatives of Elected Officials

1. Emily Lynch, Community Outreach Director, Office of Council President Joe LaCava

ERLynch@sandiego.gov

FY26 Budget Review

The Budget Review Committee has begun and will continue through this week. During these meetings, the

Budget Review Committee receives presentations from Departments on their individual proposed budgets and asks any questions they may have prior to voting on the final Fiscal Year 2026 budget.

During the Budget Review, the public is able to comment on each Subitem, virtually or in person, as listed on the agenda here: [View Meeting - OnBase Agenda Online](#). The Mayor is expected to release his May Revise on May 14 prior to the final vote on the budget in mid-June.

A full list of key budget dates for the budget development cycle is available on the IBA's website: <https://www.sandiego.gov/iba>.

Proposed Trash Collection Fees

Additionally, a vote of the City Council set the date for a hearing on the proposed trash collection fees, which will be heard on June 9th. Mailers have been sent to impacted property owners.

A program FAQ can be found here: [City of San Diego Trash Study | Resources Library](#).

2. Evan Bridgham, Policy Advisor for Supervisor Terra Lawson-Remer, District 3, Evan.Bridgham@sdcounty.ca.gov

May 2025 Talking Points- Supervisor Terra Lawson-Remer

State of the County 2025

- Last month, Supervisor Lawson-Remer delivered the 2025 State of the County address in Balboa Park

Her Main Message

- We are living in a moment that feels like our nation is taking a **big step backward**.
 - But **when federal leadership fails, local government must lead**.
- She unveiled a **bold agenda to protect democracy, working families, and essential services** – particularly in the face of federal dysfunction and massive cuts to County funding.

Protecting Healthcare & Medicare

- **Problem:** Federal threats to cut Medicaid would wreak havoc on S.D. County:
 - Slash care for the 900,000 people in our region
 - Demolish funding for local homelessness and behavioral health services.
- **Solutions:**
 - 1) Create local funds: A vote of the people could raise local dollars to backfill federal cuts strengthening housing, healthcare, childcare, elder care, and public safety
 - 2) **S.D. County creates its own Medicaid healthcare plan:** Other counties have done it — so tax dollars are spent helping patients, not enriching private equity investors and corporate executives.
 - 3) **Put County reserves to work:** County has \$100+ million more than recommended by best fiscal

practices. She's calling to reform the Reserve Policy so those funds can be used to protect public health, public safety, and essential services.

Making housing more affordable

- Outlined legal actions and new policies to stop **illegal evictions, rent gouging, and price-fixing** by corporate landlords.
- She is also proposing a **real estate transfer fee on the top 1% of property sales** to invest in housing for seniors, local workers, first responders, and families stuck on the Section 8 waiting list.
- This is just for the top 1 percent of properties in the region, and only in the rare event they are sold; 99 percent of San Diegans will never be affected by this.

Fighting for our Rights and our Quality of Life and our Rights

- With the federal government dismantling the independent Consumer Financial Protection Bureau, she's working to create a **County Consumer Financial Protection Division** to shield residents from scams and predatory financial practices.
- Defending and expanding San Diego's **Immigrant Legal Defense Program**, which is nationally recognized for its success, and provides attorneys to protect against the reckless deportations we're seeing now.
- Pushing a **ban on toxic "forever" chemicals** in all County purchasing and holding manufacturers accountable.

Wrap-Up Summary

- We can't fix everything that's broken in Washington.
- But we can ensure that, here in our own community, our air and water is clean, our families can still access healthcare, and we stand up for the Constitution.

3. Liane Barkhordar, Field Representative Liane.Barkhordar@mail.house.gov, 858-455-5550

Update from the Office of Congressman Scott Peters

May 6, 2025

Updates from Washington:

- On May 1, Representatives Scott Peters (D-CA-50) and Kevin Kiley (R-CA-03) and U.S. Senators Thom Tillis (R-NC) and Chris Coons (D-DE) reintroduced legislation to restore patent eligibility for inventions that are essential to the life sciences and technology industries. Their Patent Eligibility Restoration Act will help support American businesses and universities from foreign actors that stand to steal their innovations.

- o “For more than two centuries, a U.S. patent has guaranteed inventions will be protected from theft, helping the U.S. become the innovation capital of the world. San Diego, in particular, is the proud home of a thriving life sciences and technology ecosystem that has benefited from these protections,” **said Rep. Peters.** “Over the last 15 years, however, several Supreme Court decisions have created confusion about what exactly is eligible for a patent. Innovators, consumers, and even the judges who adjudicate patent law have called on Congress to provide clarity on what can be patented. I look forward to working with Congressman Kiley, Senator Coons, and Senator Tillis to advance our Patent Eligibility Restoration Act and protect American innovation.”
- On April 18, Representatives Peters and Obernolte (R-CA-23) introduced the Disclosing Aid Spent to Ensure Relief (DISASTER) Act, which would require the federal government to create and provide a detailed accounting of how disaster relief money provided by Congress is spent. This would allow Congress to more accurately budget for disaster relief funds in future years and better ensure the American people get the help they need when they need it most.
 - o “When disaster strikes our communities, the recovery can be slow and costly,” **said Rep. Peters.** “The costs to the federal government are on the rise as disasters become more frequent and more devastating. We should know exactly how much recovery efforts cost, so our budget can correctly account for them, and better plan for future disasters.”
- On April 17, Representatives Peters and Kiggans (R-VA-02) introduced the Smart Ship Repair Act (SSRA) of 2025, a follow-up to Rep. Peters’ SSRA of 2023 and SSRA of 2024, which have both become law. This iteration of the SSRA would increase the amount of time a ship is allowed to stay in its homeport for repairs before the Navy can move a ship and its crew to other locations for maintenance work.
 - o “San Diego is home to a vibrant ship repair industry that employs nearly 8,000 workers and supports the Navy’s force posture in the Asia-Pacific,” **said Rep. Peters.** “This bill will help protect those jobs and support a high quality of life for sailors and their families while also ensuring the Navy can meet its ship repair needs as it prepares for the threats of the future.”
- On April 11, Representative Peters celebrated the Senate introduction of companion legislation to his Fix Our Forests Act (FOFA), a comprehensive bill to combat the country's wildfire crisis, restore forest health, and build fire-safety defenses for communities in high-risk areas. Rep. Peters’ FOFA, which was co-authored by House Natural Resources Committee Chairman Bruce Westerman (R-AR-4), passed in the House of Representatives in January by an overwhelming 279 to 141 vote.
 - o I appreciate our Senate partners working with us to craft a bill that builds on my Fix Our Forests Act and puts us one step closer to providing real solutions to the megafire crisis,” **said Rep. Peters.** “For too long, procedural delays have gotten in the way of the commonsense forest management work that experts agree will protect our communities and the environment. I urge my Senate colleagues to quickly move this bill through the legislative process so that we can provide our communities with the relief they desperately need.”

Updates From San Diego:

- On April 1, Representative Peters held a telephone town hall to discuss how Democrats are holding the Trump administration accountable for their harmful policies. Rep. Joe Neguse (CO-02) and a representative from Democracy Forward joined Rep. Peters to share updates on the legal and legislative efforts to protect the American people from the Administration's unlawful actions. To stay informed about future town halls please subscribe to Rep. Peter's weekly newsletter, [here](#).
- On March 21, Representative Peters and local leaders highlighted the importance of Medicaid and the harm that Republicans' healthcare cuts and inflationary budget will have on our communities. One in five CA50 residents relies on Medicaid - cutting \$880 billion in Medicaid funding would take away theirs and millions of Americans' health care coverage and increase costs for tens of millions more. Rep. Peters brought together hospital and community health center staff, patients, long term care facility providers, labor union members, and local elected officials to emphasize how Republicans' dangerous plans to slash Medicaid funding would devastate health care in San Diego and across the country.
 - "In every congressional district in the country, Medicaid supports critical health care for children, Americans with disabilities, and working people who are already struggling to keep up in this economy." **said Rep. Scott Peters.** "Cutting health coverage will not make America healthier, it will make us sicker. I've now voted twice to stop Republican efforts to slash Medicaid, and I promise to continue doing everything in my power to halt their schemes." A livestreamed recording of the press conference can be found [here](#).

4. Mary Soriano, President of the La Jolla Town Council, president@lajollatowncouncil.org

La Jolla Town Council Public Meeting

Agenda

May 8, 2025

6:00pm – 7:30pm

La Jolla Recreation Center

615 Prospect St 92037

HYBRID

<https://us02web.zoom.us/j/84715785380>

Meeting ID: 847 1578 5380

Call to Order & Roll Call

Minutes Approval: January 9, February 13, March 13, April 10 (no action)

Financials Report (bank statement)

Emergency Responders

San Diego Police Department: Lieutenant Brecht, Officer Thrift, Officer Cairns

· SDPD budget cut & budget increase (Divisions consolidate map)

- LJ Recreation Center e-bike incident endangering families and other kids on the basketball court, and harassing employee Zach on Friday April 25, 2025

San Diego Fire-Rescue Department: Deputy Chief Brent Brainard and Battalion Chief Erik Windsor

- Report on SDFR budget cut & budget increase

San Diego Lifeguard Services: Lieutenant John Maher

- Report on how the budget proposal affects lifeguards

Non-Agenda Public Comments (1 min each, 3 people)

- La Jolla Sunrise Rotary - Operation Flags for Vets (2 mins)

President Report

Government Representatives

San Diego Mayor's Office (Todd Gloria):

Fatima Marciel | Contact: 619-218-7083 | FaMaciel@sandiego.gov

San Diego City Council President's Office District 1 (Joe LaCava)

Emily Lynch | Contact: 619-236-6159 | erlynch@sandiego.gov

County Board of Supervisors Office District 3 (Terra Lawson-Remer):

Evan Bridgham | Contact: 858-285-5243 | Evan.Bridgham@sdcounty.ca.gov

State Senator's Office District 38 (Catherine Blakespear):

Aurora Livingston | Contact: 760-642-0809 | aurora.livingston@sen.ca.gov

State Assemblymember's Office District 77 (Tasha Boerner):

Ross Tritt | Contact: 858-481-7704 | Ross.Tritt@asm.ca.gov

US Congressional 50th District (Scott Peters):

Liane Barkhordar | Contact: 858-455-5550 | Liane.Barkhordar@mail.house.gov

Presenters:

LJTC & AARP Associate State Director Israel Hernandez partnership: La Jolla Sidewalk Walk Audit project. (powerpoint – 15 mins)

SD Environmental Services Dept: Assistant Director Jeremy Bauer (powerpoint – 10mins)

Updates on Measure B City provided Solid Waste Management Services Maximum Proposed Monthly Trash Fees.

La Jolla Town Council

2nd Thursday of each month

6:00pm -7:30pm

La Jolla Recreation Center

615 Prospect Street 92037