



Newsletter Ad Submission Guidelines

Submissions

- Ads **must** be submitted as **High-Resolution** PDF and/or JPEG files
- Ads must be submitted to info@BirdRockCC.org
- Ads must have the following dimensions (live area)
 - Full page = 7.5" w x 10" h
 - Half page = 7.5" w x 5" h
 - Quarter page = 3.75" w x 5" h
- Ads must be received by the **8th of the Month prior to the publication date**
- The due date is a **FIRM** deadline.
- Recurring Ads must be confirmed (via e-mail) **EVERY** month

Prices

BIRD ROCK NEWSLETTER AD RATES

<i>Current BRCC member merchants in the Bird Rock business district area and resident BRCC members</i>		<i>Other Merchants and Non-Members</i>	
Full Page	\$150	Full Page	\$300
Half Page	\$90	Half Page	\$180
Quarter Page	\$45	Quarter Page	\$90

Policies

- Merchants must be current BRCC members and must be physically located within the Bird Rock business district to qualify for the discounted member ad rates. By selecting the lower rate, you are attesting that your business is a current member of the BRCC and is physically located within the Bird Rock business district.
- To join BRCC, go to <http://www.birdrockcc.org/member-services/join-the-brcc-form>
- **Full payment is due prior to or with ad submission**

Payment Options

- Pay via PayPal by using the Buy Now button on the BRCC web site (<http://www.birdrockcc.org/merchants/newsletter-ad-rates>)
- Send a check or money order payable to "BRCC" to
 - BRCC
 - 5666 La Jolla Blvd, PMB 168
 - La Jolla CA 92037
- BRCC retains the right to run Ads as space permits and change its advertising policies and rates at the sole discretion of the Editor and Board
- BRCC is not responsible for the content of the Ads

The Bird Rock Community Council / Newsletter Staff would like to thank you for your support!